

70 OUTSTANDING ENTREPRENEURSHIP AND LEADERSHIP TIPS FOR AFRICAN BUSINESS OWNERS

IN CELEBRATION OF
DR. MIKE ADENUGA



BY: OLUBUNMI OLUWADARE



INTRODUCTION

DR MIKE ADENUGA is a great luminary and the innovator of serial entrepreneurship all over Africa.

The son of a school teacher,

MIKE ADENUGA made his first millions in the 1979 selling lace and soft drinks. Currently, he is the 6th richest man in Africa with a valuation of 6 billion dollars.

It has been a stratospheric and Olympian rise to the top for a man who once worked as a modest taxi driver.

To celebrate this inspiring and great heartbeat of Africa, I've compiled seventy entrepreneurship and inspiring quotes to guide you on your journey to branding, wealth building and productivity. Meditate on them daily and become a great leader of impact and wealth, like the great entrepreneur innovator, & Philanthropist, Mike Adenuga



- 1. Be confidence about your vision, innovation or idea.**
- 2. Don't accept 'No' for answer.**
- 3. Keep knocking the doors of opportunities.**
- 4. Surround yourself with positive-minded people.**
- 5. Do it again and again until you succeed, then keep doing it with more passion.**
- 6. Work in silence to build an outstanding results. Let your success make the noise.**
- 7. Forget about your background to create a new foreground of greatness.**
- 8. The capacity to excel is inside you. Always believe that.**
- 9. Use love and empathy to retain best human capital.**
- 10. Surprise your team or anyone with wowful and amazing gifts often.**
- 11. Take all the legitimate risk available to achieve your goal.**
- 12. Listen to the idea but reevaluate it positively.**
- 13. Move in silence to thrash your enemy negative moves against your business.**
- 14. Be friend to all but choose your best friends.**
- 15. Choose your lifestyle creatively, productively, and stylishly.**



- 16. Diversify but retain your business position.**
- 17. Enter into competition with a winning mindset.**
- 18. They might not see you often but they should hear about your business heartbeats and outstanding results.**
- 19. Build a business foundation that no institution can ignore your brands.**
- 20. Be ubiquitous with your brands and philanthropist gestures.**
- 21. Nurture and reward loyalty 100%**
- 22. Don't forget your supporters, cherish and care for them.**
- 23. Celebrate your wins strategically and create everlasting memories.**
- 24. Don't allow distractions to push you away from your vision.**
- 25. Focus on legacy and transgenerational system.**
- 26. Forget about failures of the past but don't forget the lessons.**
- 27. Let your competitors always see your brands from angles of strength.**
- 28. Be generous to all but not too often.**



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- 30. Don't follow the crowd rather follow your intuition.**
- 31. Change the game when everyone is asleep.**
- 33. Don't be predictable rather be underestimated by your allies.**
- 34. Let your knowledge and analytical skills be subject for your team.**
- 34. Tell your team 100 reasons why it can be done positively.**
- 35. Show your team new ways to achieve outstanding success.**
- 36. Think ahead of everyone including your present situation. Dream big.**
- 37. Go ahead of your team on any assignment you sent them.**
- 38. Watch the world without being noticed.**
- 39. Tailor your mind and brain to dish out solution every day.**
- 40. Be courageous to start again.**
- 41. Go for value.**
- 42. Pay any price for positive Value.**
- 43. Surround yourself with quality human brains with distinct characters.**



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- 44. Build an empire unnoticed.**
- 45. Build a strategic pipeline that draw income till eternity.**
- 46. Be visionary in your business approach.**
- 47. Be spiritual to see things ahead of your contemporaries.**
- 48. Be ready for any eventuality but don't be caught unaware.**
- 49. Let's humanity feel your good philanthropist gestures at all times.**
- 50. Rewards loyalty with extraordinary support.**
- 51. Re-invest and diversify your incomes to keep generating more income.**
- 52. Operate in a comfortable environment that attract only positivity.**
- 53. Appear unannounced but create a landmark statement for a lifetime memory.**
- 54. Do what aligns and pleases your mindset. P**
- 55. Send money on errands nobody can do for you.**
- 56. Satisfy the leadership foundation across the globe.**
- 57. Be careful with praise singers rather embrace constructive criticism with both arms.**



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- 58. Ask questions to know and sample various answers.**
- 59. Keep your next moves until they see its manifestation as a shock.**
- 60. Don't forget your days of little steps.**
- 61. Keep memory of outstanding achievements.**
- 62. Know the meaning of colors and attach the best colors to your activities and business brands.**
- 63. Be friendly to all but be tough against the intruders**
- 64. Don't repeat some request rather repeat some commands until you get positive response.**
- 65. Mine gold but don't sell gold unrefined.**
- 66. Let's your leadership style reflect empathy and love.**
- 67. Give support that are unexpected to the beneficiary.**
- 68. Your name, business and brands must open palace doors across the World.**
- 69. Do everything possible to earn World class leadership recognition for your pragmatic achievement**
- 70. Be a positive reference in chosen business endeavours.**

BY OLUBUNMI OLUWADARE
is the Author of
I SEE MONEY IN AFRICA



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