

21 LEADERSHIP TIPS FOR ENTREPRENEURSHIP JOURNEY



www.olubunmioluwadare.com

21 LEADERSHIP TIPS FOR ENTREPRENEURSHIP JOURNEY

FREE EBOOK

1. Think Boldly

"The people who are crazy enough to think they can change the world are the ones who do" - Steve Jobs.

Dare to think:

- Divergently
- Differently
- Critically
- Boldly

You don't have to think outside of the box.

There is no box.



21 LEADERSHIP TIPS FOR ENTREPRENEURSHIP JOURNEY

FREE EBOOK

2. It's Not About Money. It's About the Impact.

When you add value to the world, money follows.

Focus on improving:

- People's lives
- The universe
- The world

"Going to bed at night saying we've done something wonderful... that's what matters to me" - Steve Jobs.



21 LEADERSHIP TIPS FOR ENTREPRENEURSHIP JOURNEY FREE EBOOK

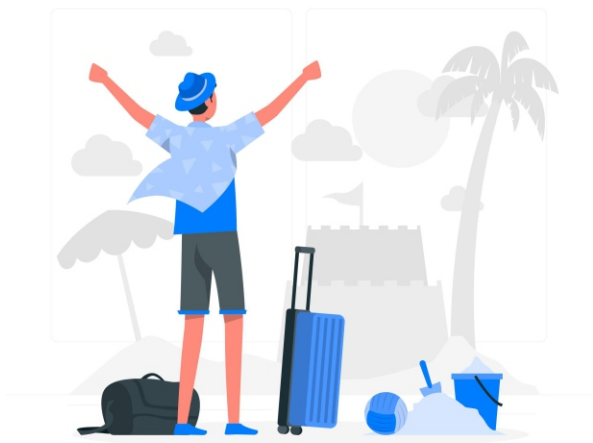
Travel the World to Open Your World

3.Traveling opens your heart and mind to the world.

Why traveling benefits you:

- New people
- New cultures
- New windows
- New thoughts
- New experiences
- New opportunities
- New ideas and creativity
- New Network and Partnership

When we understand people, we understand the consumer mind.



21 LEADERSHIP TIPS FOR ENTREPRENEURSHIP JOURNEY

FREE EBOOK

4. The Devil is in the Details

Steve Jobs once took over 30 minutes debating which shade of gray should be used for the bathroom signs in Apple Stores.

Why details matter:

- Accuracy
- Consistency
- Thoroughness

One error could ruin your credibility.



21 LEADERSHIP TIPS FOR ENTREPRENEURSHIP JOURNEY

FREE EBOOK

5. Don't Live Someone Else's Life

Don't listen to the opinions of others, listen to your inner voice.

How to cut distractions:

- Follow your heart
- Follow your passion
- Follow your intuition

"Your time is limited, so don't waste it living someone else's life"

- Steve Jobs



21 LEADERSHIP TIPS FOR ENTREPRENEURSHIP JOURNEY

FREE EBOOK

6 .Simplify

"Simplicity is the ultimate sophistication" - Steve Jobs.

Why simplification works:

- Focus only on the "gems"
- Humans understand clarity
- Achieve most with the least

Simplification eliminates the unnecessary.



21 LEADERSHIP TIPS FOR ENTREPRENEURSHIP JOURNEY

FREE EBOOK

7. Stay hungry. Stay foolish.

Never stop learning, because the universe never stops teaching.

Steve Jobs was successful because he:

- Wanted more
- Tried new things
- Pushed his comfort zones
- Never settled for mediocrity

"Life goes on and you learn from it" - Steve Jobs.



21 LEADERSHIP TIPS FOR ENTREPRENEURSHIP JOURNEY

FREE EBOOK

8. The Worst Thing could be the Best Thing

See the light in the dark.

How to become a positive thinker:

- Practice gratitude
- Focus on the good things
- Find support from your network
- Spend time with positive people

When you change your perspective, you change your world.



21 LEADERSHIP TIPS FOR ENTREPRENEURSHIP JOURNEY

FREE EBOOK

9. Choose your Friends Wisely

You are the average of the 5 people you hang out with.

You'll see that you:

- Lead similar lives
- Have the same goals
- Think the same thoughts

People can either inspire you or drain you.



21 LEADERSHIP TIPS FOR ENTREPRENEURSHIP JOURNEY

FREE EBOOK

10. Embrace Failure

Don't fear failure. Fear not trying.

Why failure is important:

- Failure redirects you
- Failure offers answers
- Failure helps you learn
- Failure makes you stronger
- Failure creates new opportunities

Failure is the foundation of success.



21 LEADERSHIP TIPS FOR ENTREPRENEURSHIP JOURNEY

FREE EBOOK

11. Obstacles are Opportunities

The greater the obstacle, the greater the opportunity.

Obstacles help you:

- Grow
- Learn
- Thrive
- Survive

Don't limit your challenges. Challenge your limits.



21 LEADERSHIP TIPS FOR ENTREPRENEURSHIP JOURNEY

FREE EBOOK

12. Your Time is Limited

Make big choices while you have time.

Focus on:

- Your family
- The big picture
- Leaving a legacy

"All expectations, pride, fear of embarrassment or failure... fall away in the face of death, leaving only what is truly important" - Steve Jobs.

Choose them wisely.



21 LEADERSHIP TIPS FOR ENTREPRENEURSHIP JOURNEY

FREE EBOOK

13. College isn't Necessary

Degrees Don't Matter:

- 29% of billionaires didn't go to college
- 62% of millionaires went to state schools

Here's what matters:

- Grit
- Curiosity
- Discipline
- Determination

Experience is the greatest teacher.



21 LEADERSHIP TIPS FOR ENTREPRENEURSHIP JOURNEY

FREE EBOOK

14. Find your Purpose

Why the successful stay successful:

- They work to improve
- The unsuccessful work for the paycheck

Don't be a slave to money.

Work for your purpose:

- Work to grow
- Work to build
- Work to learn

Protect your purpose and your purpose will protect you.



21 LEADERSHIP TIPS FOR ENTREPRENEURSHIP JOURNEY

FREE EBOOK

15. Your Partner is the Biggest Decision of your Life

86% of millionaires are married and/or have a life partner.

Find a partner who is:

- Loyal
- Frugal
- Supportive
- Like-minded

Find a partner with a winning mindset.



21 LEADERSHIP TIPS FOR ENTREPRENEURSHIP JOURNEY

FREE EBOOK

16. Follow your Heart

Wherever you go with your heart, take your head with you.

Your passion gives you:

- Joy
- Value
- Character
- Resilience
- Sense of purpose
- Increased happiness

Chase your passion, not your pension.



21 LEADERSHIP TIPS FOR ENTREPRENEURSHIP JOURNEY

FREE EBOOK

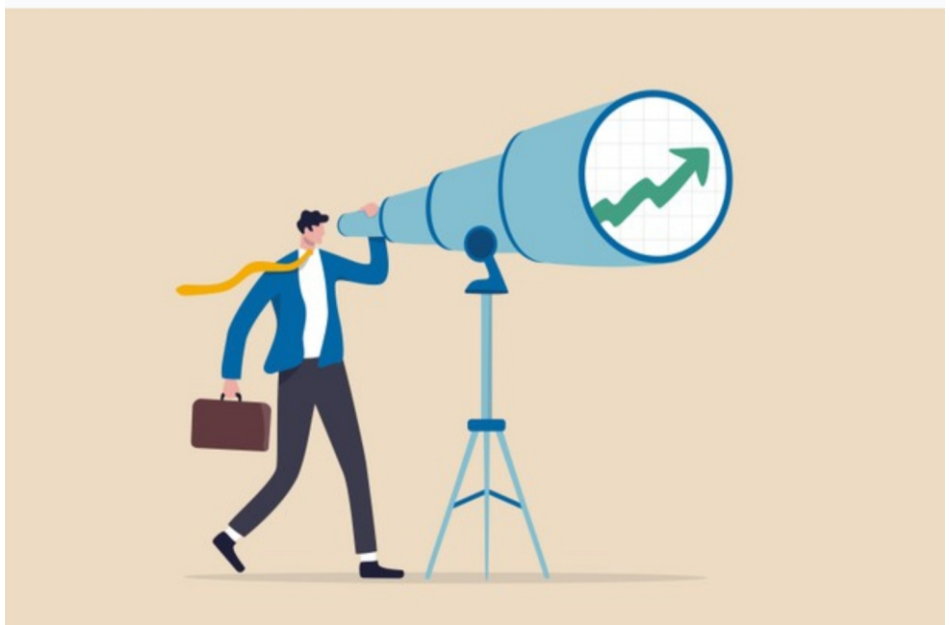
17. Admit to Mistakes

You need to make mistakes to learn. Own up to them.

When you admit to mistakes:

- Others admire you
- Others respect you
- Others look up to you

Owning mistakes helps you grow and deepens the respect of your colleagues.



21 LEADERSHIP TIPS FOR ENTREPRENEURSHIP JOURNEY

FREE EBOOK

18. Your Actions and Inactions Define Who You Are

You are defined by:

- What you do
- What you don't do

You are NOT defined by:

- What you say
- What you think

Our actions speak louder than our words.



21 LEADERSHIP TIPS FOR ENTREPRENEURSHIP JOURNEY

FREE EBOOK

19. Question Everything

Steve Jobs did not accept the status quo.

He questioned:

- Life
- Rules
- Beliefs
- Standards
- Assumptions

The more you question why something is done a certain way, the more you inspire creativity and success.



21 LEADERSHIP TIPS FOR ENTREPRENEURSHIP JOURNEY

FREE EBOOK

20. Put a Dent in the Universe

Be comfortable being uncomfortable:

- Think boldly
- Ask questions
- Think critically
- Push your limits
- Live without bounds
- Change the status quo

"We're here to put a dent in the universe. Otherwise, why else even be here?" - Steve Jobs



21 LEADERSHIP TIPS FOR ENTREPRENEURSHIP JOURNEY

FREE EBOOK

21. It's Never too Late

Today can be the start of your new chapter.

Late bloomer successes:

- Age 61 - Charles Flint founded IBM
- Age 52 - Henri Nestle founded Nestle
- Age 47 - Henry Wells founded Wells Fargo
- Age 56 - Ferdinand Porsche founded Porsche

Don't stay stuck.



21 LEADERSHIP TIPS FOR ENTREPRENEURSHIP JOURNEY

www.olubunmioluwadare.com