

# **LEAD WITH IMPACT**

## **50 COMMANDS FOR**

### **GREATER LEADERSHIP**



**Olubunmi Oluwadare**

# **Introduction**

As I celebrate 50 years of life, I reflect on the winding path that has led me to this moment. Born with a spark of leadership within me, I began to fan the flames at a tender age. Between 8 and 11, I embarked on daring adventures with my friends and younger siblings, unleashing creativity, innovation, and entrepreneurship. We turned our neighborhood into a playground, crafting escape routes and imaginative games that showcased our boundless energy.

But life had its share of twists and turns. Disappointments and setbacks threatened to extinguish the fire within me. Yet, I learned that every obstacle holds a hidden opportunity. Like a phoenix, something better would rise from the ashes, washing away my tears and fueling my determination.

Through trials and triumphs, I've distilled the essence of leadership into 50 commands. These guiding principles have been forged in the crucible of my experiences, tempered by the wisdom of five decades. As I share them with you, I hope to inspire a new generation of leaders to rise up, lead with impact, and leave a lasting legacy.

In conclusion, leading with impact is not just about achieving success; it's about making a lasting difference in the lives of others. The 50 commands outlined in this book are designed to inspire and empower you to become a greater leader, one who leads with purpose, passion, and integrity.

As you embark on your leadership journey, remember that it's not about the destination; it's about the impact you make along the way. Don't be afraid to take risks, challenge the status quo, and push beyond your comfort zone.

Lead with love, lead with courage, and lead with wisdom. Remember, leadership is not just about you; it's about the people you serve.

As I celebrate 50 years of life and leadership, I hope that these commands will inspire a new generation of leaders to rise up and make a difference. Lead with impact, and together, let's change the world for the better.

# **Foreword**

As a seasoned serial entrepreneur and leader, I am delighted to endorse Olubunmi Oluwadare's latest masterpiece, "Lead with Impact: 50 Commands for Greater Leadership." This book is a timely and invaluable resource for anyone seeking to elevate their leadership skills and make a meaningful difference.

Olubunmi's expertise and passion for leadership development shine through in this comprehensive guide. The 50 commands outlined in this book offer practical wisdom, actionable strategies, and inspiring insights that will empower leaders to excel in their personal and professional lives.

In a world where effective leadership is more crucial than ever, "Lead with Impact" is a beacon of hope and a call to action. I commend Olubunmi for his dedication to nurturing the next generation of leaders and contributing to the betterment of our society.

I highly recommend this book to anyone aspiring to lead with purpose, integrity, and impact.

**Prince Fatiu Akiolu. MD/CEO.**  
Lagos State Advertisement & Signage Agency (LASAA)



## **Command 1**

1. Lead with purpose, not just position.
2. Inspire others with your vision.
3. Listen more than you speak.
4. Empower others to take ownership.
5. Take calculated risks to drive growth.



## **Command 2**

6. Build trust through transparency and integrity.
7. Foster a culture of innovation and creativity.
8. Develop a growth mindset, always learning.
9. Communicate effectively, clarity is key.
10. Lead by example, actions speak louder.



## **Command 3**

11. Make tough decisions with confidence.
12. Prioritize self-care, leadership is demanding.
13. Build a strong team, diversity is strength.
14. Stay adaptable, change is constant.
15. Celebrate successes, learn from failures.



## **Command 4**

16. Be approachable, accessibility is power.
17. Focus on solutions, not problems.
18. Lead with empathy, compassion is key.
19. Be accountable, take responsibility.
20. Stay humble, leadership is a privilege.



## **Command 5**

21. Develop a clear vision, direction is key.
22. Set achievable goals, progress is motivation.
23. Encourage feedback, growth is in feedback.
24. Embrace challenges, they are opportunities.
25. Stay positive, attitude is everything.



## **Command 6**

26. Lead with integrity, ethics matter.

27. Be decisive, indecision is a decision.

28. Build relationships, networks are power.

29. Stay curious, learning is lifelong.

30. Lead with passion, enthusiasm is contagious.



## **Command 7**

31. Take care of your team, they are your greatest asset.

32. Stay organized, productivity is key.

33. Lead with authenticity, be true to yourself.

34. Be resilient, leadership is tough.

35. Celebrate milestones, progress is motivation.



## **Command 8**

36. Stay focused, avoid distractions.

37. Lead with gratitude, appreciation is power.

38. Be open-minded, innovation is key.

39. Develop a succession plan, legacy matters.

40. Stay committed, leadership is a long-term game.



## **Command 9**

41. Lead with courage, fearlessness is power.
42. Build a strong network, relationships matter.
43. Stay flexible, adaptability is key.
44. Lead with wisdom, experience is valuable.
45. Be patient, leadership is a marathon.



## **Command 10**

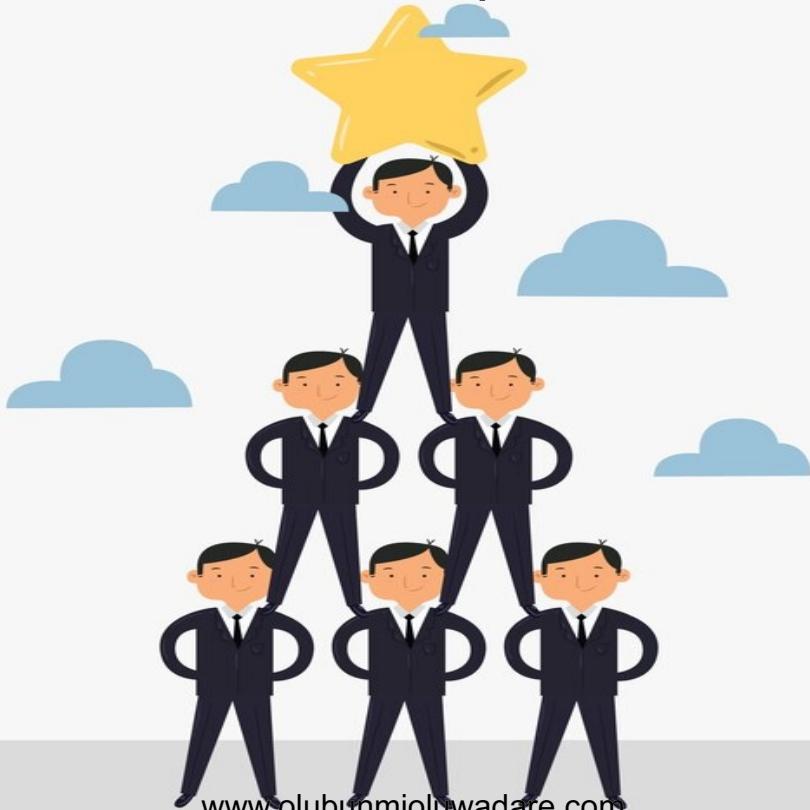
46. Stay consistent, reliability is trust.

47. Lead with enthusiasm, energy is contagious.

48. Develop a growth strategy, progress is key.

49. Stay accountable, responsibility is power.

50. Lead with love, compassion is leadership.



## **Foundations of Impactful Leadership**

1. Know Thyself: Understand your strengths, weaknesses, values, and motivations
2. Develop Emotional Intelligence: Cultivate self-awareness, empathy, and social skills
3. Practice Mindfulness: Cultivate present-moment awareness
4. Foster Open Communication: Encourage transparency and feedback
5. Build Trust: Establish credibility and reliability



## **Foundations of Impactful Leadership**

6. Develop Self-Awareness: Recognize your emotions and biases
7. Empower Others: Delegate effectively and build confidence
8. Lead by Example: Demonstrate integrity and accountability
9. Prioritize Team Well-being: Support mental and physical health
10. Embrace Diversity and Inclusion: Foster a culture of belonging



## **Leading with Vision and Purpose**

11. Define Your Vision: Clarify your organization's purpose and goals

12. Set Clear Goals: Establish measurable objectives

13. Develop a Strategic Plan: Align resources and tactics

14. Prioritize Tasks: Focus on high-impact activities

15. Measure Progress: Track key performance indicators.



## **Leading with Vision and Purpose**

16. Encourage Innovation: Foster creativity and experimentation
17. Stay Agile: Adapt to changing circumstances
18. Develop a Growth Mindset: Embrace learning and development.
19. Foster Collaboration: Build cross-functional teams
20. Celebrate Successes: Recognize achievements and milestones.



## **Inspiring and Motivating Others**

21. Inspire Your Team: Motivate and engage others

22. Recognize and Reward: Acknowledge outstanding performance

23. Provide Feedback: Offer constructive guidance

24. Empower Decision-Making: Delegate authority

25. Celebrate Diversity: Honor different perspectives.



## **Inspiring and Motivating Others**

26. Coach for Growth: Develop others' skills

27. Mentor Future Leaders: Invest in succession planning

28. Create Learning Opportunities: Foster development

29. Evaluate Performance: Assess progress and adjust

30. Foster Accountability: Encourage ownership



## **Sustaining Impact and Legacy**

31. Build Strong Institutions: Establish lasting infrastructure
32. Develop Succession Plans: Ensure continuity
33. Leave a Lasting Legacy: Make a lasting impact
34. Foster Community Engagement: Build external relationships
35. Promote Social Responsibility: Embody values.



## **Sustaining Impact and Legacy**

36. Develop Resilience: Manage stress and adversity
37. Stay Adaptable: Navigate uncertainty
38. Learn from Failure: Extract lessons
39. Bounce Back: Recover from setbacks
40. Sustain Momentum: Maintain progress.



## **Advanced Leadership Strategies**

41. Leverage Technology: Harness innovation

42. Foster Global Perspective: Understand cultural nuances

43. Develop Strategic Partnerships: Collaborate with external organizations

44. Manage Crisis: Navigate complex situations

45. Foster Innovation Culture: Encourage experimentation.



## **Advanced Leadership Strategies**

46. Develop Thought Leadership: Establish expertise

47. Build High-Performing Teams: Foster collaboration

48. Manage Change: Navigate transformation

49. Develop Coaching Skills: Enhance leadership development

50. Leave a Lasting Impact: Make a lasting difference

## **Conclusion**

Greater leadership is a journey, not a destination. These 50 commands are meant to inspire and guide you on your path. Remember, leadership is not just about you, but about the impact you make on others.

# **Dedication**

I humbly dedicate this book to:

Almighty God, my maker and the custodian of my life, for guiding me on this journey.

My loving wife, Aderonke Oluwadare, who has stood by me since the day we met. Your unwavering support means the world to me. I love you more than words can express.

My adorable twins, Tantoluwa and Tamilore (T-Boys), whose arrival at this significant milestone marks a new beginning. You are my angels, and I cherish you both.

My late father, PA J.O. Oluwadare (formerly Ogundare), whose leadership and legacy continue to shape my life. I honor your memory.

My dear mother, Deaconess Mojisola Oluwadare, I thank you for your love and support. I love you, Mummy.

To my siblings, thank you for being my rock. I appreciate your unwavering support. To my Father in law, Hon Ade Ajayi, Daddy we love you.

To the Oluwadare's Wife Association, I thank you for your encouragement and solidarity.

To my friends and business partners, I wish you God's blessings and continued success.

To my great buddy, Prince Fatiu Akiolu, your friendship and business partnership have changed the narrative in ways only you understand. Thank you for being a true partner and friend.

And to my mentors: Alhaji Aliko Dangote, Steve Masinyiwa, Akin Fayose, Dr Oludare Akande OON and Alibaba (China), your entrepreneurial journeys have inspired me greatly.

Thank you for paving the way.



## About the Book

### 50 Years. 50 Lessons. Infinite Impact

- Lead with purpose, passion, and integrity
- Inspire others to greatness
- Build trust, credibility, and legacy
- Drive innovation, growth, and success
- Empower others to lead with impact.

### About the author

[www.olubunmioluwadare.com](http://www.olubunmioluwadare.com)