



Unlocking the Potential of **Lagos State**

65

Skills | Talents | Products
and Services Driving Growth

By **Olubunmi Oluwadare**

INTRODUCTION

**Welcome to this mini ebook, highlighting
the diverse range of skills, talents,
products, and services driving
growth in Lagos State**

DIGITAL SKILLS

Digital Skills: Leveraging technology to drive growth

- 1. Digital Marketing**
- 2. Coding**
- 3. Data Analysis**
- 4. Cybersecurity**
- 5. E-commerce**
- 6. Web Development**
- 7. Social Media Management**
- 8. Content Creation**
- 9. Digital Graphics**
- 10. User Experience (UX) Design**

VOCATIONAL SKILLS

Vocational Skills: Developing practical skills for various industries

11. Fashion Design

12. Catering

13. Mixology

14. Videography

15. ICT

16. Photography

17. Event Planning

18. Makeup Artistry

ARTISANAL SKILLS

Artisanal Skills: Crafting unique products and services

19. Carpentry

20. Electrical Works

21. Plumbing

22. Welding

23. Auto Mechanics

24. Tailoring

25. Shoemaking

26. Jewelry Making

ENTREPRENEURIAL SKILLS

Entrepreneurial Skills: Driving business growth and innovation

27. Business Development

28. Financial Management

29. Marketing Strategy

30. Product Development

31. Supply Chain Management

32. Leadership

33. Communication

PRODUCTS

Products: Developing and manufacturing goods for various industries

34. Agricultural Products

35. Fashion Products

36. Food Products

37. Technology Products

38. Construction Materials

39. Cosmetics

40. Pharmaceuticals

SERVICES

Services: Providing essential services for individuals and businesses

41. Banking Services

42. Education Services

43. Healthcare Services

44. Logistics Services

45. Tourism Services

46. Security Services

47. Cleaning Services

REAL ESTATE AND TRANSPORTATION

Real Estate and Transportation: Building and managing properties, and providing transportation solutions

48. Real Estate Development

49. Transportation Services

50. Property Management

51. Land Surveying

52. Architecture

OTHER KEY AREAS

- Other Key Areas: Driving growth, innovation, and sustainability

53. Renewable Energy

54. Community Development

55. Environmental Conservation

56. Waste Management -

57. Disaster Response

58. Research and Development

59. Innovation

60. Technology Transfer

61. Business Incubation

62. Mentorship

63. Coaching

64. Networking

65. Advocacy

CONCLUSION

**Unlocking the potential of
Lagos State requires leveraging these
65 skills, talents, products, and services
By doing so, the city can continue to
thrive and provide opportunities for its
residents.**



OLUBUNMI OLUWADARE

ABOUT ME

www.olubunmioluwadare.com

Contact

info@uni-preneur.com

Whatsapp: 0816 474 2609