

Unlocking the Potential of  
**Lagos State**

---

**65**

**Skills | Talents | Products  
and Services Driving Growth**

By **Olubunmi Oluwadare**

## INTRODUCTION

Welcome to this mini ebook, highlighting the diverse range of skills, talents, products, and services driving growth in Lagos State

# **DIGITAL SKILLS**

## **Digital Skills: Leveraging technology to drive growth**

- 1. Digital Marketing**
- 2. Coding**
- 3. Data Analysis**
- 4. Cybersecurity**
- 5. E-commerce**
- 6. Web Development**
- 7. Social Media Management**
- 8. Content Creation**
- 9. Digital Graphics**
- 10. User Experience (UX) Design**

## **VOCATIONAL SKILLS**

**Vocational Skills: Developing practical skills for various industries**

**11. Fashion Design**

**12. Catering**

**13. Mixology**

**14. Videography**

**15. ICT**

**16. Photography**

**17. Event Planning**

**18. Makeup Artistry**

## **ARTISANAL SKILLS**

**Artisanal Skills: Crafting unique products and services**

**19. Carpentry**

**20. Electrical Works**

**21. Plumbing**

**22. Welding**

**23. Auto Mechanics**

**24. Tailoring**

**25. Shoemaking**

**26. Jewelry Making**

# **ENTREPRENEURIAL SKILLS**

**Entrepreneurial Skills: Driving business growth and innovation**

**27. Business Development**

**28. Financial Management**

**29. Marketing Strategy**

**30. Product Development**

**31. Supply Chain Management**

**32. Leadership**

**33. Communication**

# PRODUCTS

**Products: Developing and manufacturing goods for various industries**

**34. Agricultural Products**

**35. Fashion Products**

**36. Food Products**

**37. Technology Products**

**38. Construction Materials**

**39. Cosmetics**

**40. Pharmaceuticals**

# **SERVICES**

**Services: Providing essential services for individuals and businesses**

**41. Banking Services**

**42. Education Services**

**43. Healthcare Services**

**44. Logistics Services**

**45. Tourism Services**

**46. Security Services**

**47. Cleaning Services**

## **REAL ESTATE AND TRANSPORTATION**

**Real Estate and Transportation: Building and managing properties, and providing transportation solutions**

**48. Real Estate Development**

**49. Transportation Services**

**50. Property Management**

**51. Land Surveying**

**52. Architecture**

## **OTHER KEY AREAS**

**- Other Key Areas: Driving growth, innovation, and sustainability**

**53. Renewable Energy**

**54. Community Development**

**55. Environmental Conservation**

**56. Waste Management -**

**57. Disaster Response**

**58. Research and Development**

**59. Innovation**

**60. Technology Transfer**

**61. Business Incubation**

**62. Mentorship**

**63. Coaching**

**64. Networking**

**65. Advocacy**

## **CONCLUSION**

**Unlocking the potential of Lagos State requires leveraging these 65 skills, talents, products, and services. By doing so, the city can continue to thrive and provide opportunities for its residents.**



# **OLUBUNMI OLUWADARE**

**ABOUT ME**

[www.olubunmioluwadare.com](http://www.olubunmioluwadare.com)

## **Contact**

info@uni-preneur.com

**Whatsapp: 0816 474 2609**